



# White Flower Farm

LITCHFIELD, CONNECTICUT

November 1, 1957

LIBRARY  
RECEIVED  
★ OCT 31 1957 ★  
U. S. Department of Agriculture

## WARMENHOVEN AMARYLLIS THE WORLD'S MOST TREASURED WINTER-FLOWERING PLANT

That sounds like over-praise, but in this instance — well, it's true, for so many of the nearly 25,000 people who have bought them since 1951 have written us so ecstatically that it is downright convincing. Warmerhoven Amaryllis is not a fleeting gift; with a little care these plants go on flowering year after year, bulbs get bigger and bigger, produce more and more flowers — yes, they do. See the back of this letter, please.

These Amaryllis are the product of the House of Warmerhoven, a fine Dutch nursery, which has been hybridizing Amaryllis for over seventy years, and which has brought this Amaryllis strain to its present beauty. Colors are warm and clear; they have iridescence. Blooms are huge, from six to eight inches in diameter, from two to six of them on one flowering stalk, and many of the bulbs throw two stalks the first season.

As Christmas gifts Warmerhoven Amaryllis are ideal for those people who have everything; Amaryllis are neither too little nor too much for anyone. When blooms appear from six to ten weeks after Christmas, you'll get second letters of thanks, right long ones. Shipments start in November. We ship only the largest bulbs neatly potted, *ready to grow*, and with complete cultural instructions. Every plant is guaranteed to bloom the first year, or we will replace it without charge or return your money. That's quite a guarantee.

This notice is sent well in advance of our national advertising in *The New Yorker*. If you place your order now, the chances are very good that you will get the color you first select. However, at this time we do not know exactly how many bulbs of each color will be received (some colors invariably are in shorter supply than others). So please be sure to indicate at least a second color choice — a third choice is desirable, as our guarantee applies to bloom, not color. We will confirm orders immediately.

Colors of Warmerhoven Amaryllis are pure White, and shades of Dark Red, Lighter Red, Scarlet, Pink, Salmon, Rose, and Rose and White (a blend). Prices, \$5.95 each, potted; \$4.95, unpotted. Postage is free East of the Rocky Mountains, including Texas; for Florida and West of the Rockies, please add 50¢ to help defray additional postage. All shipments are insured at no additional cost.

Named hybrid Warmerhoven Amaryllis are extremely rare and should only (repeat only) be purchased for very advanced gardeners or fanciers. They are \$15.00 each, potted; \$14.00 each, unpotted. Postage as above. Supply very limited. Please be sure to enclose your gift cards with each order. And a Merry Christmas to you.—A. Pettingill.

NOTE: Please do not send Amaryllis to those who live in sunless city apartments. Amaryllis need a sunny window to grow in or they get too tall. Clivia, a rather rare member of the Amaryllis family (it has up to 20 or more delightful reddish-shaded yellow lily-shaped blossoms on each flowering stalk), is the ideal house plant for north light. Clivia hates direct sun. Strangely, it likes the heat of city apartments. The plant blooms in late February (sometimes as late as April). Clivia is a permanent house plant; its leaves stay a very dark leathery green all year and offsets produce large compound plants in a few years. We have a very small stock of four to five year old plants. They are shipped in full leaf, specially potted and packed, postage as above, each \$9.95. Each plant is guaranteed to bloom. (Clivia are NOT shipped bareroot.) These Belgian imports do not arrive until late November, sometimes later. If we can't get Clivia to giftees in time for Christmas, we will send a greeting card of notification.—A. P.

MATTHEW GRISWOLD, M.D.  
BLACK HALL  
OLD LYME, CONNECTICUT

February 18, 1957

White Flower Farm  
Litchfield, Conn.

My dear Mr. Vettingill,

Your amaryllis have given us such pleasure. I thought you might like to hear about them. The older one has bloomed each year — four years. This year we had your splendid blooms just at Christmas time. The other, a white one, is not so old. This year it has two flower stalks, each blooming.

We have a sunny window for them but their care has been normal and simple, merely following your directions about potting and feeding, rather a blow as I cannot even pride myself on a green, green thumb.

Thank you so much for these pleasures and for the thought and care you must use in choosing and sending your stock.

Sincerely yours,

Charlotte B. Griswold

(Mrs. Matthew Griswold)

Postage  
Will be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**BUSINESS REPLY ENVELOPE**

FIRST CLASS PERMIT NO. 36, LITCHFIELD, CONNECTICUT

**WHITE FLOWER FARM, 57,**

LITCHFIELD, CONNECTICUT



Please do NOT send cash. Use money order or personal check. PLEASE PRINT

Your Name:		Street:	
City:	Zone	State:	
<hr/>		<hr/>	
Giftee:		Street:	Color:
City:	Zone	State:	Clivia
<hr/>		<hr/>	
Giftee:		Street:	Color:
City:	Zone	State:	Clivia
<hr/>		<hr/>	
Giftee:		Street:	Color:
City:	Zone	State:	Clivia
<hr/>		<hr/>	

WARMENHOVEN AMARYLLIS SHIPMENTS START MID-NOVEMBER. CLIVIA IN DECEMBER. PLEASE BE SURE TO INDICATE SECOND AND THIRD COLOR CHOICES.

This order will be acknowledged promptly. Please verify names, addresses, etc.

Herewith my order:

HYBRIDS BY SHADES				NAMED-VARIETIES FOR COLLECTORS			
No.		Potted Prices	Am't	No.		Potted Prices	Am't
	WHITE	\$5.95 ea.			THE QUEEN		
	DARK RED	\$5.95 ea.			A cerise beauty	\$15 ea.	
	LIGHTER RED	\$5.95 ea.			RED CHAMPION		
	SCARLET	\$5.95 ea.			Darkest red, to		
	PINK	\$5.95 ea.			nearly black	\$15 ea.	
	SALMON	\$5.95 ea.			MONT BLANC		
	ROSE	\$5.95 ea.			Alabaster white	\$15 ea.	
	ROSE AND WHITE	\$5.95 ea.			NASSAU		
Deduct \$1.00 for Bareroot Bulbs					Terracotta	\$15 ea.	
	CLIVIA. Reddish to yellow				IRENE		
	shading. Shipped potted				Daintiest pink	\$15 ea.	
	only.	\$9.95 ea.			MME. CURIE		
					Pure salmon	\$15 ea.	
					BRILLIANT STAR		
					Flaming red	\$15 ea.	
				Deduct \$1.00 for Bareroot Bulbs			

Note: For shipments to Florida or West of the Rocky Mountains (except Texas) add 50¢ to help defray shipping costs. Add 3 per cent sales tax for all shipments by Connecticut residents.

HAVE YOU ENCLOSED ALL ADDRESSES? YOUR GIFT CARDS, OTHER INSTRUCTIONS? YOUR CHECK?